

TTAB3

THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

02-10-2003

U.S. Patent & TMOfo/TM Mail Rcpt Dt. #70

Intel Corporation

Opposer,

v.

Steven Emeny

Defendant

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§
§
§
§
§

Opposition NO.: 123,312

Applicant Serial No. 75/825,218

International Classes: 35, 38, and 42

Published: April 24, 2001

Opposed Mark: IDEAS INSIDE

NOTICE OF RELIANCE

Defendant, Steven Emeny, hereby serves notice that it intends to rely on the following Documents.

1. Intel Web Site

Defendant hereby introduces into evidence the Intel web site which is of general circulation among the public.

Exhibit No. Description

1-A Intel Home Page – <http://www.intel.com>

1-B Intel – Where to buy – Home

http://www.intel.com/buy/wtb/wtb1000.htm?iid=wheretobuy+desklap_ho_medesktop_home_p4_&

1-C Intel – Where to buy – Business

DD

http://www.intel.com/buy/wtb/wtb1002.htm?iid=wheretobuy+desklap_ho medesktop_business_p4_&

Each of these documents is relevant in that each proves scope of use of INTEL
INSIDE mark, Channel of trade and consumer.

Copies of these documents are attached at Tab 1.

2. Intel – Abandoned Trademark

Defendant hereby introduces into evidence Intel's abandoned trademark which
is of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
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2-A	Intel Trademark 75160173
-----	--------------------------

<http://www.tess.uspto.gov/bin/showfield?f=doc&state=g9uf4r.7.4>

This document is relevant in that it proves scope of use of INTEL
INSIDE mark products and services.

Copies of this document are attached at Tab 2.

3. 'INSIDE' Trademarks in Use

Defendant hereby introduces into evidence trademark documents which
are of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
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3-A	IT'S ALL INSIDE registered trademark for J. C. Penney Corporation
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<http://www.tess.uspto.gov/bin/showfield?f=doc&state=ck5vnf.3.1>

3-B	DO YOU HAVE THE BUNNY INSIDE?
-----	--------------------------------------

Registered trademark for Eveready Battery Company.

<http://www.tess.uspto.gov/bin/showfield?f=doc&state=g9uf4r.10.1>

This document is relevant in that it proves scope of use of the

‘_____ INSIDE’ format of trademark.

Copies of these documents are attached at Tab 3.

4. ‘DEPOT’ Trademarks in Use

Defendant hereby introduces into evidence trademark documents which are of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
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4-A	List of some, not all, trademarks incorporating the word ‘DEPOT’
-----	--

http://www.tess.uspto.gov/bin/showfield?f=doc&state=dr8sn8.1.1&p_search=searchss&p_L=50&BackReference...

This document is relevant in that it proves scope of use of trademarks incorporating a common word.

Copies of these documents are attached at Tab 4.

5. Documents Showing use of various forms of ‘INSIDE’

Defendant hereby introduces into evidence trademark documents which are of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
--------------------	--------------------

5-A	Google Search Engine results for the term ‘INSIDER’
-----	---

http://www.google.ca/search?hl=en&ie=UTF-8&oe=UTF-8&as_qdr=all&q=insider++&btnG=Google+S

This document is relevant in that it proves scope of use of trademarks

incorporating a common word.

Copies of these documents are attached at Tab 5.

6. Television Show documents featuring the word 'INSIDE'

Defendant hereby introduces into evidence documents which are of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
--------------------	--------------------

- | | |
|-----|---|
| 6-A | STAR INSIDE! - A weekly television show
http://www.star-tv.com/tvshows/content/sc/star_inside.asp |
| 6-B | INSIDE EDITION – Popular Entertainment News Show
http://www.insideedition.com |
| 6-C | INSIDE THE ACTORS STUDIO – Popular Talk Show
http://www.newschool.edu/academic/drama/itas |

This document is relevant in that it proves scope of use of the 'INSIDE' mark.

Copies of these documents are attached at Tab 6.

7. Web Sites incorporating the word 'INSIDE'

Defendant hereby introduces into evidence documents which are of general circulation among the public.

<u>Exhibit No.</u>	<u>Description</u>
--------------------	--------------------

- | | |
|-----|---|
| 7-A | INSIDE - A Primedia Company – News Web Site
http://www.inside.com/default.asp?entity=localhost |
|-----|---|

7-B GO INSIDE – **Online Magazine**

<http://www.goinside.com>

7-C **MEDIA INSIDE – web site**

<http://www.media-inside.com>

7-D **CPU-INSIDE - web site**

<http://www.cpu-inside.com>

7-E **PC-INSIDE – we site**

<http://www.pc-inside.net>

7-F **BASS INSIDE – web site**

<http://www.bassinside.com>

7-G **FUTURE-INSIDE – web site**

<http://www.future-inside.com/form.html>

This document is relevant in that it proves scope of use of the
'INSIDE' mark.

Copies of these documents are attached at Tab 7.

8. New Economy Publications

Defendant hereby introduces into evidence of printed publications from the
internet which are of general circulation among the public.

8-A Think Inc., a business that provides the precious commodity of ideas.

<http://www.think-inc.co.uk/profile.htm>

8-B Commodities of the New Economy

http://www.dougelwell.com/Portfolio/sites/divine/sho/sho_room/Stories/2000/

0500/Commodities-4.htm

8-C Trends, *economy, ideas anyone?

<http://www.spark-online.com/december99/trends/marcom.htm>

This document is relevant in that it shows the future economy is based on a currency of ideas.

Copies of these documents are attached at Tab 8.

9. IDEAS INSIDE Trademark

Defendant hereby introduces into evidence of printed publications from the USPTO which are of general circulation among the public.

9-A IDEAS INSIDE - Trademark Application 75825218.

<http://www.tess.uspto.gov/bin/showfield?f=doc&state=p1jkb1.2.1>

This document is relevant to the products and services relating to the Trademark IDEAS INSIDE.

Copies of these documents are attached at Tab 9.

10. Media Documents

Defendant hereby introduces into evidence, magazine and coupon, documents which are of general circulation among the public.

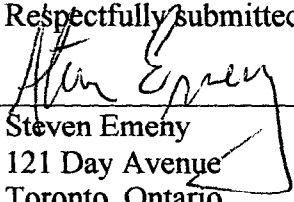
<u>Exhibit No.</u>	<u>Description</u>
10-A	Skateboarding Magazine – October 2000
10-B	Air Miles Catalog – Spring/Summer 2002
10-C	INSIDE ENTERTAINMENT

- 10-D PROFIT MAGAZINE - FEB/MAR 2002
- 10-E VARIOUS COUPONS
- 10-F ENVELOPE of PACKAGED COUPONS
- 10-G ADOBE PHOTOSHOP INVITATION

This document is relevant in that it proves scope of use of the
'INSIDE' mark.

Copies of these documents are attached at Tab 10.

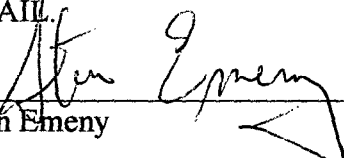
Dated: January 25, 2003

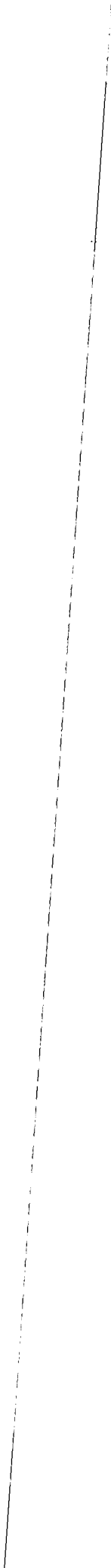
Respectfully submitted,
By: 
Steven Emeny
121 Day Avenue
Toronto, Ontario
M6E 3W1

DEFENDANT

CERTIFICATE OF SERVICE

This to certify that a copy of the foregoing *Defendant's Notice of Reliance* and the
referenced attachments was served to INTEL/Bobby Ghajar lawyer for OPPOSER on
January 25, 2003. via EXPRESS MAIL.


Steven Emeny



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- See networking & communications and wireless components.

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- Software developers: find content and resources.

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- Explore resources for retail sales people.

Other Intel Highlights

- Intel® Centrino™ Mobile Technology**
Intel announces brand name for the next generation mobile technology
- Intel® Architecture-Based Servers**
Performance, scalability, & availability for high-volume business applications
- Regular Cash Stock Dividend**
Intel declares a \$0.02 per share dividend on company's common stock

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**As ranked by Gartner Dataquest, May 2002.

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- Lazerware
- MDG
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- Systemax
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- Pentium[®] 4 Processor

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- Celeron[®] Processor

For business

- Pentium[®] 4 Processor - M
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- [Celeron[®] Processor](#)

For business

- [Pentium[®] 4 Processor - M](#)
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Word Mark INTEL INSIDE

Goods and Services (ABANDONED) IC 038. US 100 101 104. G & S: telecommunications, multimedia communications, and digital communications services, namely, broadcast, transmission, and receipt of interactive and non-interactive audio, video, and digital signals; electronic transmission and receipt of interactive and non-interactive voice, data, images, paging messages, facsimiles, and information; teleconferencing services; videoconferencing services. FIRST USE: 19940100. FIRST USE IN COMMERCE: 19940100

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 260103

Serial Number 75160173

Filing Date September 4, 1996

Filed ITU FILED AS ITU

Published for Opposition February 11, 1997

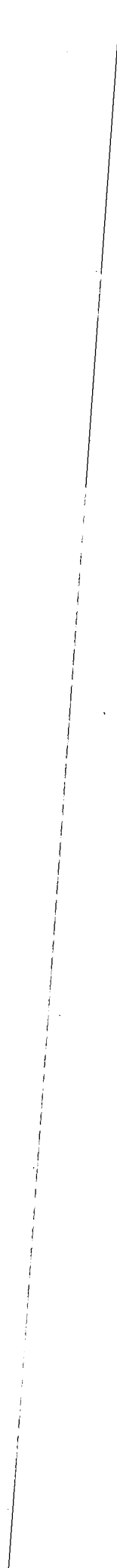
Owner (APPLICANT) INTEL CORPORATION CORPORATION DELAWARE 2200 Mission College Boulevard Santa Clara CALIFORNIA 950528119

Attorney of Record JILL SARNOFF RIOLA

Exhibit 2-A

Prior Registrations 1702463;1705796
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Abandonment Date December 7, 1998

PTO HOME	TRADEMARK	TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DOC	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC								





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Typed Drawing

Word Mark IT'S ALL INSIDE
Goods and Services IC 035. US 100 101 102. G & S: Retail department store and mail order catalog services. FIRST USE: 20000910. FIRST USE IN COMMERCE: 20000910
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76059784
Filing Date May 31, 2000
Filed ITU FILED AS ITU
Published for Opposition February 6, 2001
Registration Number 2562445
Registration Date April 16, 2002
Owner (REGISTRANT) J. C. Penney Company, Inc. CORPORATION DELAWARE 6501 Legacy Drive Plano TEXAS 750243698
Attorney of Record Alan S. Langer
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Exhibit 3-A



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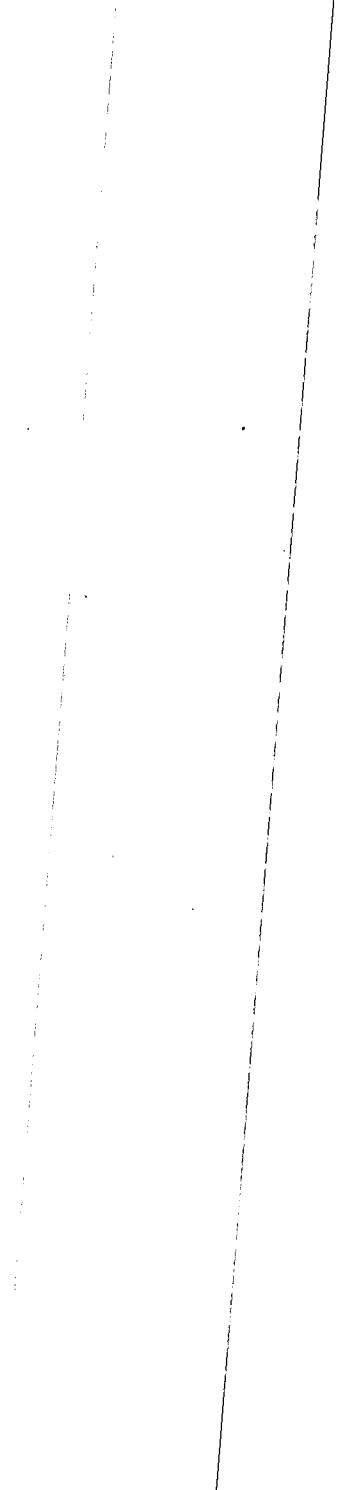
(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark DO YOU HAVE THE BUNNY INSIDE?
Goods and Services IC 009. US 021 023 026 036 038. G & S: Batteries. FIRST USE: 20011001. FIRST USE IN COMMERCE: 20011001
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76282388
Filing Date July 10, 2001
Filed ITU FILED AS ITU
Published for Opposition October 16, 2001
Registration Number 2626522
Registration Date September 24, 2002
Owner (REGISTRANT) Eveready Battery Company, Inc. CORPORATION DELAWARE 533 Maryville University Drive St. Louis MISSOURI 63141
Attorney of Record Donna Frazier Schmitt
Prior Registrations 1769243
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Exhibit 3-B





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 Start List At: OR Jump to record:

501 Records(s) found (This page: 1 ~ 50)

(live)[LD] AND (depot)[COMB]

Refine Search

Current Search: S1: (live)[LD] AND (depot)[COMB] docs: 501 occ: 1572

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	78127651		OM DEPOT	TARR	LIVE
2	78111086		LOCOMOTION DEPOT	TARR	LIVE
3	78061603		THE HOME DEPOT SAFETY WORKS FOR KIDS	TARR	LIVE
4	78198198		TRAFFIC TICKET DEPOT	TARR	LIVE
5	78117081	2675230	DEPOT	TARR	LIVE
6	78108824		SOL-GEN SOLAR ELECTRIC GENERATORS BY SOLAR DEPOT	TARR	LIVE
7	78115236	2669339	SUPRATESTIN DEPOT	TARR	LIVE
8	78189617		BISTRO DEPOT.COM SUBSIDIARY MCDONALD PAPER & RESTAURANT SUPPLY CO.	TARR	LIVE
9	78116332		THE TOOL DEPOT	TARR	LIVE
10	78012787	2664568	BOAT LIFT DEPOT	TARR	LIVE
11	78109808		CALIFORNIA FRUIT DEPOT ES ORANGES ORANGES	TARR	LIVE
12	78068552	2659506	OFFICE DEPOT	TARR	LIVE
13	78041751	2656577	CONTACT LENS DEPOT	TARR	LIVE
14	78084305	2654515	THE HOME DEPOT MY TOY STORE	TARR	LIVE
15	78125989		NURSE DEPOT	TARR	LIVE
16	78106995	2649658	KARATE DEPOT	TARR	LIVE
17	78083873	2649525	SHOE DEPOT	TARR	LIVE
18	78174780		WING DEPOT	TARR	LIVE
19	78176508		DECAF DEPOT	TARR	LIVE
20	78175819		SPEAKERS' DEPOT	TARR	LIVE

Exhibit 4-A

21	78078607		DRYCLEAN DEPOT	TARR	LIVE
22	78063199	2641103	LEGAL DEPOT	TARR	LIVE
23	78097469		THE HOME DEPOT EXPRESS	TARR	LIVE
24	78172163		FUEL DEPOT	TARR	LIVE
25	78167909		THE VITAMIN DEPOT	TARR	LIVE
26	78165827		THE VITAMIN DEPOT	TARR	LIVE
27	78163691		THE FARM DEPOT	TARR	LIVE
28	78155515		COOLING DEPOT	TARR	LIVE
29	78058524		DORM DEPOT	TARR	LIVE
30	78000059		WOMEN DEPOT	TARR	LIVE
31	78158135		IOWA GLASS DEPOT	TARR	LIVE
32	78046783		CASH DEPOT	TARR	LIVE
33	78149359		COMPUTER REPAIR DEPOT	TARR	LIVE
34	78148221		ART-KIDS DEPOT	TARR	LIVE
35	78121613		PARTS DEPOT	TARR	LIVE
36	78146038		DIABETIC DEPOT	TARR	LIVE
37	78146037		DIABETIC DEPOT	TARR	LIVE
38	78141446		SUPERMARKET DEPOT	TARR	LIVE
39	78040990	2593047	THE MOBILITY DEPOT	TARR	LIVE
40	78138468		THE HOME DEPOT LANDSCAPE SUPPLY	TARR	LIVE
41	78137492		THE FOAM DEPOT	TARR	LIVE
42	78024541	2586651	THE HOME DEPOT FIRST IN HOME IMPROVEMENT	TARR	LIVE
43	78134214		99 DEPOT	TARR	LIVE
44	78001794		HERB DEPOT	TARR	LIVE
45	78091061		THE DIGITAL DEPOT	TARR	LIVE
46	78131597		HOME EXPRESS DEPOT	TARR	LIVE
47	78127984		THE LENDING DEPOT	TARR	LIVE
48	78124835		INKJET DEPOT	TARR	LIVE
49	78014014	2568476	MARDI GRAS DEPOT	TARR	LIVE
50	78057025		TRADESHOW DEPOT	TARR	LIVE

Exhibit 4-A





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insider

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Searched the web for insider.

Results 1 - 10 of about 4,020,000. Search took 0.08 seconds.

Category: [Arts > Movies > Titles > I > Insider, The](#)

AppleInsider - Insider News and Rumors

... Readers and sources may send news tips and insider info to kasper@appleinsider.com until a revised contact page is established. ...

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TORNADO-INSIDER.COM - Information, Education, Inspiration

... The Tornado Insider RADAR database allows you to find the startups, investors, and advisors behind Europe's high-tech industry. ...

Description: Tornado-Insider.Com is a comprehensive web resource for technology entrepreneurs in Europe. It is...

Category: [Science > Social Sciences > ... > Public Policy > Ecommerce Policy](#)

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KIROTV.com - SeattleInsider

[seattleinsider](http://seattleinsider.com). Search Search the Web Yellow Pages. Contact the Station.

Sign up for E-News. SeattleInsider. Wednesday, January 22, 2003 3:04 PM ...

Description: City news, entertainment and attractions.

Category: [Regional > North America > ... > S > Seattle > News and Media](#)

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Cox Logo, Ad, Ad. home. news. weather. money. sports. entertainment. movies. tvlistings.

search. webdirectory. yellowpages. Cox.com. Cox.com. Cox.com. Cox.com. Cox.com.

Ad. ...

Description: Includes local news, information, nightlife, and community information.

Category: [Regional > North America > ... > Guides and Directories](#)

www.sdinsider.com/ - 73k - 22 Jan 2003 - [Cached](#) - [Similar pages](#)

DVD insider Your source for DVD news, reviews, giveaways and DVD ...

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Digital Video Insider Keeping you on top of industry events. New. AM Newswire. ...

Description: Daily news, reviews, links, and industry calendar for both professionals and consumers.

Category: [Arts > Movies > Home Video > DVD](#)

www.dvdinsider.com/ - 14k - 22 Jan 2003 - [Cached](#) - [Similar pages](#)

Insider Home

Home. Current Issue. Archives. Subscribe. Contact Info. About Me. Dow Jones Business

Directory. Last Updated: August 13, 2000. Next update: September (really). ...

Description: Newsletter primarily concerned with the online services industry (weekly and via e-mail)

Category: [News > By Subject > ... > Internet > Commentary](#)

www.onlineinsider.com/ - 8k - [Cached](#) - [Similar pages](#)

FOOTBALL INSIDER.COM: Football News, Information and ATS Football ...

Exhibit 5

WEEK 21, 01/22, 1:45 PM ET (Week Twenty Results) (Super Bowl Analysis). OAK
v. TB, OPEN: -4 / 44 NOW: -3- / 43- / -175, +15, 1st half: -2- / 22-. BigHits. ...
www.footballinsider.com/ - 101k - 22 Jan 2003 - [Cached](#) - [Similar pages](#)

Boxing Insider : Home

Are You Looking Foward To Mike Tyson's Next Fight? Hell Yes!, Tyson rules!
I Guess, if I am home that night. Hell No! Tyson is a has-been! ...

Description: Provider of news, views, odds, and everything else for the avid fight fan.

Category: [Sports](#) > [Boxing](#) > [News and Media](#)

www.boxinginsider.com/ - 39k - 22 Jan 2003 - [Cached](#) - [Similar pages](#)

KTVU.com - BayInsider

bayinsider, Search Search the Web Yellow Pages. Contact BayInsider.com.

Sign up for E-News. Wednesday, January 22, 2003 11:57 AM 1,000 ...

Description: Bay and San Francisco news, sports, weather, and traffic.

Category: [Regional](#) > [North America](#) > ... > [San Francisco Bay Area](#)

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The Entertainment Information Station

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TVSHOWS

Star! INSIDE

AIRTIME

PREMIERES

Mondays at 8:30pm ET

REPEATS

Thursdays at 6pm ET, Saturdays at 1:30 pm ET and Sundays at 8pm ET.

SHOW INFO

"Star!INSIDE" is a weekly half-hour series that takes viewers inside the world of television. We take you behind-the-scenes for an informative and entertaining look at the people who make TV happen and talk to everyone from the directors to the camera crew to the stars themselves. A Star! Original Production.

UPCOMING EPISODES

1 2 3 Next

7:00 AM Star! INSIDE: Primetime Glick (PG)
1/24/2003

1:30 PM Star! INSIDE: Primetime Glick (PG)
1/25/2003

8:00 PM Star! INSIDE: Primetime Glick (PG)
1/26/2003

8:30 PM Star! INSIDE: Monk (PG)
1/27/2003

11:30 PM Star! INSIDE: Monk (PG)
1/27/2003

7:00 AM Star! INSIDE: Monk (PG)
1/31/2003

1:30 PM Star! INSIDE: Monk (PG)
2/1/2003

7:30 AM Star! INSIDE: Stargate SG-1 (PG)
2/10/2003

8:30 PM Star! INSIDE: The Bernie Mac Show (PG)
2/10/2003

11:30 PM Star! INSIDE: The Bernie Mac Show (PG)
2/10/2003

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STAR! INSIDE

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TODAY ON INSIDE EDITION

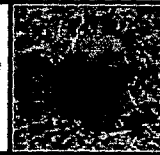


Today's Headline Story

House Wives Busted

Inside Edition sits down with a Sacramento housewife who stands accused of running a pyramid scheme involving as many as 15,000 women from the Sacramento area. The woman has pled not guilty saying the group was a gifting group club put together to help other women.

We've gotten a big response to our story on Mixed Breed Dogs that ran on January 15th. The breeder we visited is called "Rainbow Park: The Puppy Place" in Toronto, Canada.



Dentist On Trial

Inside Edition is in Houston as opening statements began in the murder trial of Clara Harris. Harris, who has pleaded not guilty, stands accused of running down her husband in the family Mercedes after discovering he was allegedly cheating on her.



Gremlins Star Arrested

One month after Winona Ryder was convicted of shoplifting, *Inside Edition* shows you another Hollywood star who is accused of stealing a CD from a record store.



Nell Carter

Inside Edition reports on the tragic death of television and Broadway star, Nell Carter.



Can't Stop Sweating

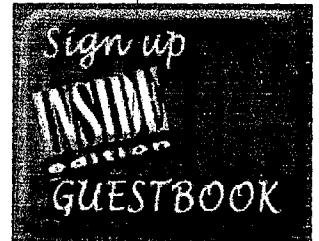
Uncontrollable sweating, or Hyperhidrosis, is a condition that afflicts over 2 million people and as *Inside Edition* reports, there may be a new procedure that may help sufferers stay dry.

with Host
**Deborah
Norville**



We're Going To Boston University
For A Talent Show,
And If You Think You Can Sing,
Tell Jokes Or Have The Poise To
Become A Spokesmodel, WE
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Shows

Exhibit 6-B

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INSIDE THE ACTORS STUDIO

In this seven-time Emmy Award-nominated series, leading actors, writers and directors share their craft secrets with James Lipton, Dean of the Actors Studio Drama School at The New School University. MFA students get to join in a privileged question and answer session with the guest after each interview.

In its first eight years, *Inside the Actors Studio* has provided a forum for the passion, perspectives and perceptions of (in chronological order of appearance):

Alec Baldwin, Paul Newman, Stephen Sondheim, Sidney Lumet, Shelley Winters, Sally Field, Dennis Hopper, Arthur Penn, Estelle Parsons, Neil Simon, Sydney Pollack, Mary Stuart Masterson, Lee Grant, Faye Dunaway, Matthew Broderick, Glenn Close, Holly Hunter, Ellen Burstyn, Jessica Lange, Carol Burnett, Christopher Walken, Gene Wilder, Stanley Donen, Martin Landau, Mark Rydell, Norman Jewison, Nathan Lane, Anjelica Huston, Christopher Reeve, Matt Dillon, Tommy Lee Jones, Mike Nichols, Julia Roberts, Meg Ryan, Anthony Quinn, Willem Dafoe, Billy Crystal, Harvey Keitel, Shirley MacLaine, Eli Wallach, Anne Jackson, Lauren Bacall, Martin Short, Anthony Hopkins, Danny Glover, Whoopi Goldberg, Jack Lemmon, Gary Sinise, Kathy Bates, Robert De Niro, Susan Sarandon, Meryl Streep, John Hurt, Laurence Fishburne, Donald Sutherland, Ron Howard, Sharon Stone, Sean Penn, Steven Spielberg, Tim Robbins, Jennifer Jason Leigh, Kim Basinger, Ellen Barkin, Peter Falk, Jerry Lewis, Billy Joel, Mary Tyler Moore, Sylvester Stallone, Tom Hanks, Geena Davis, Bernadette Peters, James Woods, Andy Garcia, Michael Caine, Kevin Spacey, Alan Alda, Harrison Ford, Sigourney Weaver, Val Kilmer, James Caan, Philip Seymour Hoffman, Richard Dreyfuss, Gabriel Byrne, Spike Lee, Ed Harris, Ben Affleck, Ned Beatty, Mike Myers, Melanie Griffith, Michael Douglas, Helen Hunt, Robin Williams, Francis Ford Coppola, Antonio Banderas, Kevin Kline, Gene Hackman, Burt Reynolds, Roseanne, Vanessa Redgrave, Ben Stiller, Bruce Willis, Kevin Costner, Sissy Spacek, Debra Winger, Sarah Jessica Parker, Will Smith, Ethan Hawke, Ben Kingsley, Stockard Channing, Billy Bob Thornton, Dennis Quaid, Johnny Depp, Hugh Grant, Richard Gere, Benicio del Toro, Samuel L. Jackson, Sir Ian McKellen, Pierce Brosnan, Martin Scorsese, Martin Sheen, Edward Norton, Julianne Moore, The Simpsons, Nicholas Cage, and Drew Barrymore.

Look for *TECHNIQUE* - the Actors Studio Drama School's new theatre journal...
In the GREEN ROOM!

Guest Appearances Spring 2003

Feb. 10	<u>JEREMY IRONS</u>	Mar. 31	<u>JOANNE WOODWARD</u>
Feb. 17	<u>RENEE ZELLWEGER</u>	Apr. 14	TBA
Feb. 24	<u>JEFF BRIDGES</u>	Apr. 28	<u>JOHN GOODMAN</u>
Mar. 10	<u>JOHN TRAVOLTA</u>	May 12	TBA

For schedules of air dates of *Inside the Actors Studio* on Bravo, check out the BRAVO WEB SITE.

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From Media | 1/21/2003 8:26:00 AM

Media Markets Daily, January 21, 2003

Back In Business: B-To-B Has An Up Month
plus: Ad Ticker: Hispanic Network TV

From Media Markets Daily

Features

Diversity in America:**Our True Colors****Alison Stein Wellner ,
John Fetto**

The multicultural market is
fast becoming a
multibillion dollar
marketplace.

From Media | 1/15/2003 8:31:00 AM

Media Markets Daily, January 15, 2003

Consensus Builds For Rosy '03 Ad Recovery
plus: RX Ads: Generally Good For What Ails People

From Media Markets Daily

From Media | 1/10/2003 8:55:00 AM

Media Markets Daily, January 10, 2003

Mags End '02 On Strong Ad Note, Post Yearly Gain
plus: Sunday Magazine Results: Far From Supplemental

From Media Markets Daily

From Census | 1/9/2003 2:34:00 PM

Income Report: The Wealth Effect

Alison Stein Wellner This special report offers a look at the first comprehensive update of American household income in a decade. With the release of data from Census 2000's long form, a detailed questionnaire that went to 1 in 6 households, businesses across the nation are getting their first look at how incomes have changed in the past decade. The latest data shows that consumers can afford more than they did circa 1990, while members of racial and ethnic minorities also made substantial gains in income throughout the 1990s.

From American Demographics

From Census | 1/9/2003 2:37:00 PM

TREND TICKER: Top Trends for 2003

Peter Francese In this month's "Trend Ticker," *American Demographics'* founder weighs in on the 10 key trends that will impact businesses for years to come. Full-service restaurants, travel agencies, baby-related services and builders of second homes are among the businesses likely to benefit from the consumer shifts expected to dominate in the new year.

From American Demographics



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Cpu-Inside.com

Area de Miembros

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prisa, empezamos !!!



Características Hosting GRATUITO :

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- 1 GB de transferencia Mensual.
- Panel de Control Propio.
- 1 Base de Datos.
- Soporte técnico.



Quieres themes para php-
nuke ? Hay sobre unos 100
themes para elegir.
(Futuristas, clásicos,

mujeres, etc...)



REQUISITOS :

- Registro en Phpnuke-Hispano.com
- NO contenido MP3.
- NO contenido pornográfico.



Cpu-inside se une con
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poder dar a conocer este
portal y poder así ofrecer a
sus usuarios un hosting para su phpnuke.
Como requisito has de estar registrado en
la web de phpnuke-hispano.com



Cpu-inside.com mirando hacia el futuro.

Es cierto que hoy en día las compañías de
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corriente te podía costar 20 Euros al mes,
Ahora hay hostings por 6 Euros al mes.
Cpu-inside regalará hostings. La calidad
del servicio es excelente y se regala con el
fin de sustituir a esos servidores malos
con publicidad.

El Soporte técnico SOLO es para
problemas con el servidor, NO dudas
sobre phpnuke o cualquier cosa
relacionado con webs.

Si necesitas soporte de como instalar
PHPNUKE o cualquier duda sobre la
instalación de una web en el servidor
pasate por el canal <http://www.phpnuke-hispano.com>



ESTADO DEL SERVIDOR SRVINSIDE Cpu-Inde.com

Srvinside Servidor Activo. Funciona Correctamente

ATENCIÓN : Estamos dando altas poco a poco, el formulario
pone 24 Horas tendrás tu hosting, pero en esta fechas es
casi imposible seguir el ritmo de dar de alta más de 100
hostings. Por eso cpu-inside.com ruega a los futuros
usuarios del servicio que no se desesperen y que tengan en
cuenta que su host será dado de alta como mucho en 2
dias !

Recordar que cpu-inside.com regala hostings, pero como
mínimo pide que pongais los datos que os piden correctos.
Cualquier usuario que haya puesto algun dato mal, cpu-
inside automáticamente eliminara esa solicitud, también
recordad que no se puede hospedar mp3 ni warez.

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Exhibit - 7 D

PC-Inside
Die Lern- und
Wissenssoftware.



Setzen Sie Ihren Helm auf
und wagen Sie die Reise in
das Innere Ihres PCs.

PC-Inside erklärt die grundsätzliche Funktionsweise eines PCs mit all seinen Einzelteilen und Peripheriegeräten. Zum Beispiel wird beschrieben wie eine Festplatte funktioniert, welche Bestandteile sich auf der Hauptplatine befinden, wie eine Grafikkarte arbeitet, welche Druckertypen es gibt, was das Internet ist, wie sich Computerviren verbreiten und vieles mehr ...

Zusätzlich enthalten sind ein Quiz zur Wissenskontrolle und drei Spiele.

Für alle die nicht "nur" mit ihrem PC arbeiten wollen, sondern auch wissen möchten wie ein Computer eigentlich funktioniert.

■ Für Windows 95, 98, ME oder XP

Als kleine Kostprobe von PC-Inside können Sie sich nachfolgend schon mal das zum Programm gehörende Quiz herunterladen.

DOWNLOAD [pc-quiz_.exe \(ca. 680 KB\)](#)

Bildschirmfoto von PC-Inside



Hier können Sie das
Programm direkt bestellen.



Bass Inside Magazine - the real online mag for and about bassists from around the world!



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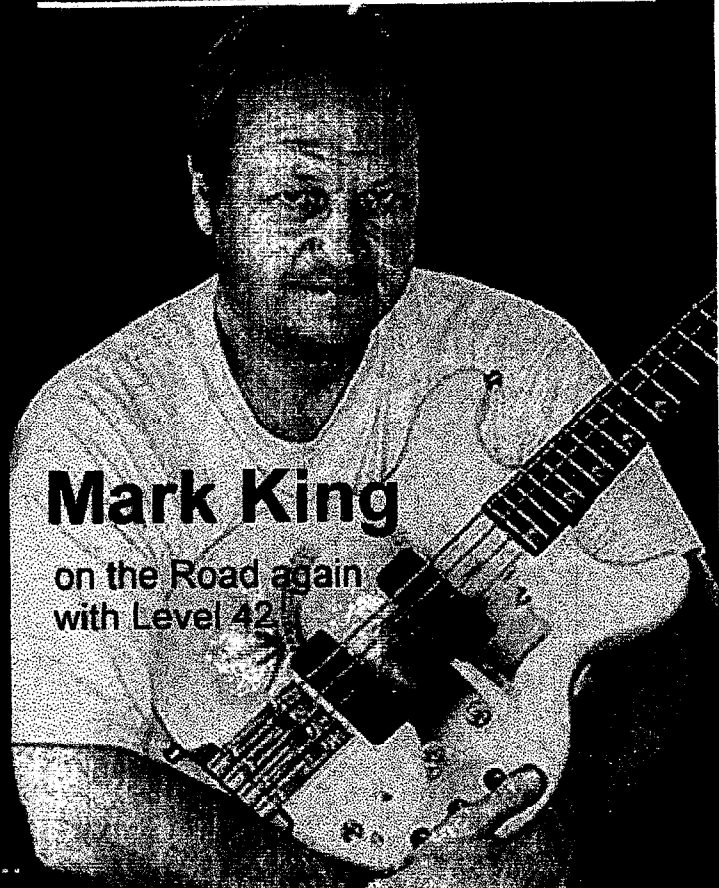
Randy Coven

His latest release melts
high craftsmanship with
a grown-up songwriting



Mo Foster

The producer from
the UK is a brilliant
songwriter and
bassist in his own
right



Mark King

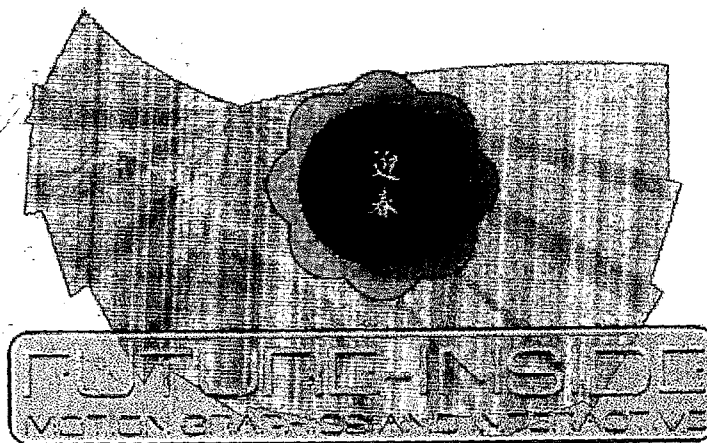
on the Road again
with Level 42

as well as

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- Harvie S
- String review Part II

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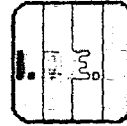
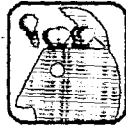
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What's the Big Idea?

Mission

Think Inc. is a new kind of business. It supplies the most precious commodity of the modern business age: ideas.

Prize-winning Ideas

Countless businesses have grown from a single idea. To stay ahead today, however, they need a constant flow of new ideas for new products, new brands, new ways of selling them. Or, as the Harvard Business Review recently put it, 'CEOs know that ideas and innovation are the most precious currency in the new economy and increasingly in the old economy as well. Without a constant flow of ideas, a business is condemned to obsolescence.'

Old Problem, New Solution

How We Differ

Yet the culture of many organisations stifles the thinking needed.

Clients

Hence the need for fresh thinking and for Think Inc., a business in the business of ideas.

Mission

Think Inc. gives clients a competitive edge by creating breakthrough ideas to solve communications and other business problems. It can also help them to improve at coming up with their own ideas.

Prize-winning Ideas

Think Inc.'s founders have won multiple awards for their work, and time and again shown the power of ideas to create value.

Vauxhall thanked us for our 'sensational ideas' while M&S felt we provided 'thinking with an edge... something spookily different'.

Old Problem, New Solution

Staff within firms often get swept up in the day-to-day. They can also get too close to a problem. Hence, they lack both the time to think and a detached perspective. Think Inc. brings fresh thinking, a new perspective and, above all, simply the time to think. As Isaac Newton replied when he was asked how he discovered the law of gravity: 'I thought about it all the time'.

How We Differ

Many other agencies act as fulfilment houses. They focus on implementation and even look to the client for ideas.

Think Inc focuses on creating ideas because it is ideas that create value and make the difference between success and failure.

Clients

Think Inc. has created ideas for:



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Commodities of the New Economy (Page 4 of 6)

1. Commodities of the New Economy
2. Hierarchy of Cyberneeds
3. Shift Happens
4. The New Economy
5. The New Commodities
6. Summary

The New Economy

There is a pervasive sense that the combination of fulfilling the basic cyberneeds and the evolution to an access-driven computing model has created a set of new business opportunities and behaviors. This has been called the "new economy." The more cynical may contend that the primary role of the new economy is to sell equity. While there may be a grain of truth in this, we see the new economy comprised not simply of companies that sell goods and services via the Internet, build the infrastructure of the Internet, or exploit the existence of the Internet, but instead comprised mainly of those companies that have imbued themselves with a high degree of Internet-ness and have integrated the Internet into the very fabric of their businesses. The new economy is comprised of companies leveraging technology to fundamentally alter their cost of operating as a business and enhancing their ability to create their future business environment.

We see the new economy as possessing several key characteristics. These include:

- **An information- and idea-based economy** The new economy places a significant value on information, intellectual property, and ideas. Additionally, it places a very high premium on being able to create, manage, and market information, ideas, and intellectual property.
- **Intellectual property and technology embedded in organizations, services, and manufactured products.** The products, services, and companies of the new economy ride on a foundation of technology that is used to optimize their operations. The Internet is the prime example of this. However, there is also no reason that a company that manufactures products cannot be a new economy company.
- **Discontinuity and change are expected.** Because of near virtual foundations at many new economy companies and the emphasis on industry standards for the movement of information, companies are able to nearly recreate themselves as virtual. This facilitates an environment of accelerated change and movement. Strategies created around "taking advantage" and "responding" are ultimately losing strategies because they do not create an environment. They are rather strategies for survival. The new economy is characterized by a self-perpetuating cycle of change and non-linearity, where the participants in the new economy need to create

Exhibit 8-B

change and chaos in order to succeed.

Access to information has become the lifeblood of the all companies and organizations, and leveraging the Internet has become the primary means of moving that information around and sharing it within and external to an organization. This will expand in the new economy. Key issues that relate to information and its role in the new economy include:

- **Information has become the currency of the new economy.** What makes the new economy possible is the flow of information between organizations. In some respects, information has become the currency, being bartered and exchanged in multiple forms, including intellectual property rights, as the basis for consummated commerce.
- **Movement of the currency needs to be low friction.** While one characteristic of the new economy is unprecedented cooperation between organizations, fundamentally enabled by the movement of information via the standards of the Internet, this movement needs to be at very low friction. There are numerous attributes and characteristics of an organization that may increase or decrease the friction level, including size and hierarchy.
- **Standardized ways to process, store, communicate, and consume the currency of information - the Internet.** At the most basic level, the degree to which any organization has adopted the Internet as its info-vascular system indicates the degree of participation that it may actually have in the new economy. Along with the standardized communications infrastructure, the Internet affords industry-standard ways to store, process, and consume information.
- **Exchange of currency between workers, businesses, and government facilitates efficiencies and movement of goods and services.** Ultimately, it is the movement of information, or currency, between organizations that facilitates the exchange of goods and services. Without an efficient infrastructure for moving that information within and between organizations, the chances of creating a sustainable organization and/or group of organizations are significantly diminished.

At each stage of the evolution of computing - from creation, network/access and now to the Webless Internet - the focus of that stage of computing migrated to a near commodity, in both price and availability.

Part 5 - The New Commodities

trends

***economy**
ideas, anyone?

by robert marcom



friendly version

What is an idea worth? More specifically as regards the right idea, at the right time, what is that idea worth to you?

Information technology is driven by ideas. That posit is a boilerplate definition of cyber/digital technology marketing.

Never has so diaphanous a product commanded so many dollars. Hardheaded businessmen in skyscraper suites are no longer asking whether customers will ever shop the Internet in sufficient numbers. They ask instead, how may they improve their e-marketing strategy?

Diaphanous. No warehouses bulge with inventory. No concrete-and-steel infrastructure is needed to house offices and products. Ideas defy shrink-wrap packaging. Outside-the-box thinking, and the digital capacity of the 'net have achieved a synergy which is powerful beyond the possibilities of either, alone. Together, they threaten all the historical cornerstones of commerce and sales.

The paradigm has shifted. More accurately, the paradigm has been transformed; like the shifting of light toward the blue end of the spectrum as it accelerates away from those hide-bound retailers imprisoned by steel-and-concrete offices and factories, and held in the grip of conventional ideas.

Every individual success story on the Internet is the result of the right idea being asserted at the right time. It is not a serendipitous happenstance: the developmental state of cyber/digital capabilities demand that they be conjured. And as well, that they appear

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through the sweat and genius of those entrepreneurs with vision.

Henry Ford, and the assembly line principle, and stronger, lighter steel became available at the turn of the century. Ford and General Motors were the required outcome. While Wall Street stock fund managers scratch their heads over which of the e-businesses will become the future equivalent of General Motors and Ford, individual investors pour a deluge of currency into "cyber-tech" stocks. It is enough to make a traditional stock market economist scream for higher interest rates.

To such an economist, this market has no visible means of support. The Internet has no infrastructure; no warehouses, crammed with inventory. But it does know where those warehouses are. It will continue to try new ideas in an attempt put that inventory in your hands. All that is required is the right idea at the right time.

The sea-change event of e-commerce came onshore with the crash and roar of a tidal wave. It has swept the world's stock markets, changing familiar old landmarks of industry until they are no longer the familiar lighthouses and harbors of fiscal safety they were at the beginning of the Twentieth Century.

There may be no sure prediction about cyber-tech but for this: whatever happens, its effect will no-doubt be greater than we can imagine.

Do you think the prognosticators of the future economy are correct? Is the e-commerce trend a flash in the pan? Discuss Here

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Robert Marcom is a writer, and the Moderator for Net Author, <http://www.netauthor.org/>. Robert's writing credits include both print and electronic publications. He resides in Houston, Texas.

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warm-up pants; wash suits; wind protection jackets; wraparounds; wraps; wrestling uniforms; footwear, footwear accessories, namely, basketball shoes; boots, court shoes; football shoes; jogging shoes; overshoes; pumps; rain boots; running shoes; sandals; shoes; slip-ons; slippers; thongs; toe rubbers; headwear, namely, beanie caps; bonnets; caps; ear muffs; fur hats; hats; head bands; sun visors; swim caps; toques; visors

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IC 042. US 100 101. G & S: computer services, namely, providing on line search engines for obtaining data on a global computer network

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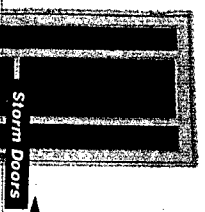
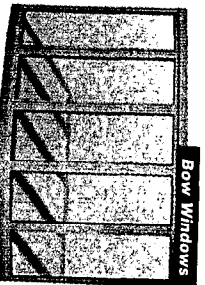
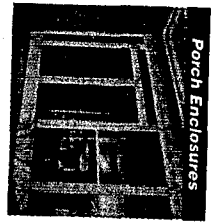
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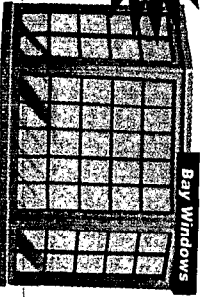


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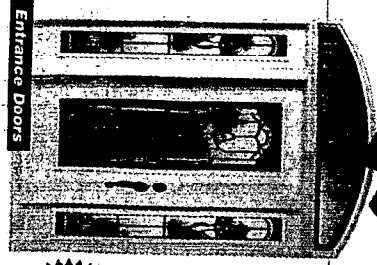
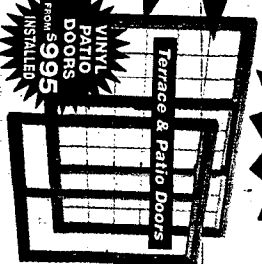


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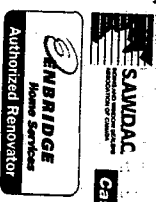
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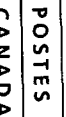
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